

# Corporate Governance and Global Aspects of Israeli Companies Traded in the US

The trend of increasing numbers of Israeli companies trading in the US shows no signs of slowing down. Whether it's the search for higher valuations, proximity to relevant markets, or regulatory relief from local burdens, many Israeli companies choose to register for trading specifically in the US, whether through an IPO or SPAC merger. Whatever the reason may be, listing on US stock exchanges presents these companies, their executives, and in house legal counsels with similar challenges to those of listing on the Tel Aviv Stock Exchange but also unique challenges, including differences in regulatory requirement investor expectations.

The goal of this course is to serve as a guide and present principles and practical tools to executives, corporate secretaries, and in house legal counsels who are currently serving or interested in serving Israeli companies traded in the US. We will shed light on the unique regulatory environment for these companies, the balance and control systems, mapping the unique relationships within the corporation and the risks that characterize them. We will also dedicate time to examining the relationships between the various corporate organs and corporate governance structures the variety of considerations that directors and officers of a publicly traded company in the US need to be aware of.

We have gathered in this course the best experts in the fields of law, finance, business, and corporate governance with knowledge and experience in publicly traded Israeli companies in the US, all in order to share with course participants practical insights, thoughts, and advice from the field.

Academic Managers	Roni Gorev General Counsel Pomvom	Yifat Philip General Counsel Earnix	Ron Mosberg General Counsel Caesarstone
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## Meeting #1 | May 8 | 📍 Museum Tower - PARTNERS & CO

17:00 - 17:10 Host / Moderator: Yifat Philip

17:10 - 18:00	<b>The Curious Status of FPIs – Challenges and Solutions</b>	<b>Colin J. Diamond</b> Co-Chair Global Securities and Capital Markets practice at Paul Hastings
BREAK		
18:10 - 19:00	<b>Offering &amp; registering Securities in the United States</b>	<b>Chaim Friedland</b> Partner at Gornitzky & Co.
BREAK		
19:10 - 20:00	<b>FPI's GC perspective</b>	<b>Donna Rahav</b> Chief Legal Officer Cyberark

## Meeting #2 | May 15 | 📍 Museum Tower - PARTNERS & CO

17:00 - 17:10 Host / Moderator: Roni Gorev

17:10 - 18:00	<b>SPAC and IPO process</b>	<b>Dr. Shachar Hadar</b> Partner at Meitar Law Offices
BREAK		
18:10 - 19:00	<b>Corporate Governance</b>	<b>Sharon Rosen</b> Partner at Fischer (FBC&Co.)
BREAK		
19:10 - 20:00	<b>CFO perspective</b>	<b>Jason Schwartz</b> CFO Similar Web

## Meeting #3 | May 22 | 📍 Museum Tower - PARTNERS & CO

17:00 - 17:10 Host / Moderator: Ron Mosberg

17:10 - 18:00	<b>D&amp;O duties</b>	<b>Bob Grossman</b> Chair of the Israel Practice at Greenberg Traurig
BREAK		
18:10 - 19:00	<b>Drafting your annual report on Form 20F</b>	<b>Tuvia J. Geffen</b> Co-head of Capital Markets Naschitz, Brandes, Amir & Co.
BREAK		
19:10 - 20:00	<b>Investor Relations</b>	<b>Amir Eisenberg</b> Eisenberg Eliash IR& PR

## Meeting #4 | May 29 | 📺 ZOOM

17:00 - 17:10 Host / Moderator: Yifat Philip

17:10 - 18:00	<b>Drafting MD&amp;A Item 5 &amp; 6 and new requirements</b>	<b>Joshua Kierman</b> Partner at Latham & Watkins
BREAK		
18:10 - 19:00	<b>Various mechanisms to raise capital as an FPI</b>	<b>Oded Har-Even</b> Partner at Sullivan & Worcester LLP & Co Managing Partner at Sullivan & Worcester Tel Aviv
BREAK		
19:10 - 20:00	<b>The institutional advisor</b>	<b>ISS</b> //

## Meeting #5 | June 2 | 📺 ZOOM

17:00 - 17:10 Host / Moderator: Roni Gorev

17:10 - 18:00	<b>Earning Releases</b>	<b>Aaron M. Lampert</b> Partner Goldfarb Gross Seligman & Co.
BREAK		
18:10 - 19:00	<b>Control FS and Exhibit requirements Form 6K</b>	<b>Jackie Liu</b> Senior Partner at Morrison Forester LLP
BREAK		
19:10 - 20:00	<b>D&amp;O and other Insurance for US traded companies</b>	<b>Haim Levi</b> Insurance Consultant

## Meeting #6 | June 9 | 📺 ZOOM

17:00 - 17:10 Host / Moderator: Ron Mosberg

17:10 - 18:00	<b>Reduce Your Risks of U.S. Securities Litigation</b>	<b>Richard Zelichov</b> Partner DLA Piper
BREAK		
18:10 - 19:00	<b>Compliance &amp; Enforcement (insider trading and 10b plans, FCPA)</b>	<b>Naama Margolis</b> Partner Shibolet &co.
BREAK		
19:10 - 20:00	<b>Activist Shareholders GC Perspective</b>	<b>Gideon Rosenberg</b> Deputy general counsel at NVIDIA Corporation.

## Meeting #7 | June 16 | 📍 Rogovin Tower Ramat Gan

17:00 - 17:10 Host / Moderator: Yifat Philip

17:10 - 18:00	<b>Panel on unique challenges for FPI's moderated by Yifat Philip</b>	<b>Yael Sandler</b> Ex. CFO Nano Dimension <b>Gadi Meroz</b> VP General Counsel Radware <b>Nurit Benjamini</b> Director Caesarstone	<b>Hadar Wismunski</b> VP General Counsel Ceragon <b>Shira Fayanas Birenbaum</b> Director Audiocodes, Pomvom
BREAK			
18:10 - 19:00	<b>Guest Lecturer</b>	**** ****	
BREAK			
19:10 - 20:00	<b>Networking Session, Summary, End of Course Certificates</b>	**** ****	

**For details and registration please contact**  
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